

Hollowell Sailing Club
Minutes of the Membership Committee
28th March 2017 at 7.30pm in the club house

1. Present

Stewart Elder, Simon Bickers, Nicola Wilkinson Ruth Cross (Chair)

2. Apologies

Elaine Coulton

3. Minutes of the Previous meeting held on the 22nd September 2016

These were approved by Stewart and seconded by Simon.

4. Matters arising

(a) Publicity

A publicity vacancy still exists.

(b) No one from the membership committee has yet accepted the offer to represent membership on the Club Extension project, a volunteer is still being sought – it was agreed to leave this outstanding until June.

(c) The idea of a 2nd lower key Open Day was rejected by the General Committee.

(d) Simon's idea of stickers with bar codes has been implemented.

(e) The club website will be upgraded to https after the Open Day.

5. Open Day 2017

The poster was amended and agreed; Ruth is to send a poster to Stewart for the website and promote it in the enews. Elaine Coulton has kindly offered to print and distribute some posters.

The maintenance team will put out the road signs on the previous Thursday.

Robin Razzell and Mary Mallard will be asked to sort the catering.

Someone will be needed to supervise the organisation of the boat rides. Nicola said she might be able to do this; Grace Deeks will be asked if she could assist.

Fleet captains will be asked to ensure that there are some boats rigged and that some people are out sailing.

Ruth agreed to organise a stock of towels, bin bags etc to keep people warm in case of capsize.

Simon queried the purpose of Open Day as new members join many of whom do not actively participate in sailing. This has an adverse effect on our participation percentage for our CASC status..

It was suggested that we could use Open Day to showcase the club without actively pushing people to join.

6. Membership Report

We have a total of 172 memberships covering a total of 278 members to date this year.

There are a total of 17 new members.

Web Collect is working well.

7. Stewart Elder

Stewart reported that Dutyman is working well and this has been a super year!

The website is receiving 300 hits each week.

8. New Members Lunch June 10th 2017

Ruth is to issue invites to new members.

Rob Dunkley and Stewart will organise the tour and talk.

Rob and Stewart will also organise the lunch.

9. Members Handbook

Nicola offered to liaise with Stewart and Mike Pipes to update this and the membership policy.

10. Risk assessment

This was reviewed and approved.

11. AOB

Simon is planning to organise a Boat Park Survey in August.

The meeting finished at 9.25pm