

Hollowell Sailing Club

Minutes of the Membership Committee

22nd September 2016 at 7.30pm in the club house

1. Present

Stewart Elder, Rob Dunkley, Simon Bickers, Nicola Wilkinson Elaine Coulton (Chair)

2. Apologies

David Blackburn, Clive de la Fuente

3. Minutes of the Previous meeting held on the 29th march 2016

These were approved by Simon and seconded by Stewart.

4. Matters arising

(a) Publicity

A publicity vacancy still exists and the committee thought of a few names to approach, a Publicity budget will be proposed and agreed by the committee.

(b) Simon advised that there will be no change in the Club rules and documents relating to children aged 14-18

(c) No one from the membership committee has yet accepted the offer to represent membership on the Club Extension project, a volunteer is still being sought

(d) A 2nd lower key Open Day was discussed, possibly in September to encourage use of the late joining discounts and to boost Autumn membership when there is still good sailing available.

(Draycot currently do this and then new members join for the year) Rob will investigate cost of advertising, and ideas to put on an autumn taster afternoon, staffed by the sailing committee

Rob will also investigate advertising at Hollowell Steam rally

(e) Simon proposed that instead of colourful craft stickers issues every year, each craft at HSC will be issues with a once only bar code. The purchase of these bar codes and a bar code reader was unanimously agreed and Simon will proceed with the purchase of one and the relevant stickers and software that will come under the budget of £500.00 that the membership committee can agree to. Simon will discuss its use with David Blackburn and the issue of bar codes will be managed from the race office at HSC

5. Membership Report
 (a) 2016 So far.....

Here are the stats kindly provided by Simon Bickers

18-Sep-16

	Total			New		
	Memberships	Members	pending	Memberships	Members	pending
Total	244	416		36	81	
Family	63	228		17	56	
single	81	81	1	10	10	
Single retired	25	25		0	0	
Family Rtd	7	15		0	0	
Junior	23	23	1	2	5	1
Social	17	16		5	8	
Social (Junior)	10	10	1	2	2	1
Social (r)	6	6		0	0	
Honorary	10	10		0	0	
Young Adult	2	2		0	0	
Total	244	416	3	36	81	2
Var	0	0		0	0	

HSC Memberships

		416	424
Family	£10,717		
single	£11,369		
Single retired	£2,790		
Family Rtd	£950		
Junior	£958		
Social	£712		
Social (Junior)	£450		
Social (r)	£191		
Honorary	£0		
Young Adult	£120		
Joining Fee	£175		
Craft Fees	£10,030		
Total	£38,462	£38,462	£39,371
HLS Charges	(Awaiting conf)	£3,496	£2,428
APMYC Income		£671	
Total		£42,629	£41,799

(b) Web Collect Update.

Nicola is planning to meet with Ruth regarding the handover as Webcollect administrator, Simon is very up to date and has a good understanding of how it works. 439 Orders have been processed via Webcollect, this includes training and Social activity, but 54% relate to membership, 14 people have admin rights. The Mem committee will have to find a way to accommodate those who do not wish to use an online system.

© New members 2016 Report will be obtained from Web collect for the General Committee to approve at the November GC meeting

(d) Subs proposal 2017.

Fees 2016 Before Early bird discounts and 20% Retired discounts

Joining Fee £35.00

Single £145.00

Family £175.00

Young Adult (18-24) £65.00

Junior £45.00

Social £45.00

In 2017 I would like to propose

No Joining Fee

Single £150.00 (+£5.00 or 3.4%)

Family £180.00 (+£5.00 or 2.8%)

Young Adult £65.00 = No Change

Junior £45.00 = No Change

Social £45.00 = No change

I propose that we end the joining fee, during 2016 only 5 new memberships paid this joining fee so income of £175.00 to HSC

Historically this joining fee was levied to cover the additional cost of posting a new members pack with bulky printed material, however with more use of emails via Webcollect and a much more informative website we no longer practice this. Therefore the levy of a joining fee is no longer justified

To not adopt a joining fee gives us a benefit from other local clubs that do levy a joining fee, so hopefully increased membership will more than cover the cost of this loss to HSC in the future

Early Bird Discount.

To encourage members to pay their subs on time, I would like to propose that we continue to offer an Early Bird discount so that all who pay on or before the 5th March 2017 (AGM) will pay last year's subscription rate, saving £5.00.

We will run membership renewal clinics in January and February to coincide with work parties so members can renew in person at the club in 2017

Pro Rata Fees

Currently we offer a pro rate discount scheme

1st Jan – 5th March Less EBD of £5.00

6th March – 1st July = Full price

1st July – 31st August less 25%

1st September – 31st October Less 50%

1st November – 31st Dec =Less 75%

Over the past 2 years there has been an increase in summer memberships taking advantage of the 1st July 25% discount so I propose to retain this but the winter discount has poor uptake

A proposal was also put forward to offer a new member joining in September onwards full price membership that would also cover the full year following, so 15 or 16 months for the cost of 12 but this was rejected by the membership committee

The discounts, Fees 2017 and the proposal to no longer have a joining fee was unanimously agreed.

6. Membership risk assessment. This was updated please see attached

7. (a)Dutyman Update

Stewart had nothing to report

(b) Website update.

Stewart presented a short report about the web site.

Currently we use Serif Webplus X7 as our web publisher. This was bought two years ago and there is now no technical support for X7. X8 has been out for over a year when I came to seek an upgrade I find the X8 will be the last and the Serif are leaving the web publishing market. The industry standard software for this sort of thing is 'Dreamwaver'. You cannot purchase this package outright it is available only on a subscription. For small business use (ie more than one user is £548 PA) for single use it is £206. The single use is the one I recommend as should anything happen to me as webmaster any new person will not want to adopt the current web site and in fact would be easier and just as cheap to start again. There are issues coming up with Google who downgrade sites that are not mobile or tablet friendly – The new package will solve that issue.

The purchase of Dreamweaver (Single app) was approved and to be purchased on a yearly basis.Stewart also mentioned upgrading the site to HTTPS (secure)

What is HTTPS - Hyper Text Transfer Protocol Secure (HTTPS) is the secure version of HTTP, the protocol over which data is sent between your browser and the website that you are connected to. The 'S' at the end of HTTPS stands for 'Secure'. It means all communications between your browser and the website are encrypted. HTTPS is often used to protect web sites where money transactions take place. Web browsers such as Internet Explorer, Firefox and Chrome also display a padlock icon in the address bar to visually indicate that a HTTPS connection is in effect.Webcollect advises their user upgrade to HTTPS (this is a cut and paste from the Webcollect help page) **Why are all WebCollect pages https?**

Webpages which are https (not http), supported by an SSL certificate, are encrypted and prevent snoopers eavesdropping, to pick up sensitive data that people might fill in on the webpage. This concept has been

around for a long time, and is the reason why the vast majority of websites that ask you to fill in a form, or make a payment, use https for their sensitive pages.

In the past, web developers didn't make all pages https, because it often would have made the website slower (and a few other techy reasons). In recent years, most of those reasons have become less important, or disappeared. At the same time, people have become much more aware of the potential risks of security breaches.

Does it matter that my website is http?

For the purposes of using WebCollect, it doesn't matter unless you want to embed WebCollect pages within your website. However, even if you aren't embedding WebCollect, you might want to consider going site wide https at some point, particularly if part of your website is https, and part is http.

Stewart pointed we do embed Webcollect pages on our website. Changes here will take some time and the it will stretch his 'technical' abilities and would seek help in this area. Note that the address of Hollowell Sailing Clubs website will change.

Approval was given to enroll and purchase SSL certificate (up to £100).

It was noted that Stewart spends a huge amount of time developing and maintaining the Clubs website which is the envy of all other sailing club We are all extremely grateful for the time (approx. 10 hours a day) and all that he does for the club.

Thank You Stewart.

8. AOB

Simon proposed to combine membership & social committees

This was not agreed

Meeting closed 9.45pm

Next meeting TBA